

3221 S. Evans St. (252) 355-8542 Greenville, NC 27834 252-355-8500

And:

Washington, DC 20007 3050 K Street Northwest Greer Margolis & Mitchell

Greenville, NC 27834 WNCT 3221 South Evans Street

CONTRACT

Product candidate Contract / Revision 905389 25170668 Alt Order#

POL/Roy Cooper for Governor 09/20/16 - 09/26/16 Contract Dates Advertiser 4709 Estimate # Original Date / Revision 07/18/16 / 07/21/16

WNCT 9912856 Adults 35+ Special Handling EOM/EOC Demographic Property Billing Cycle 297 Broadcast Billing Calendar Katz Washington Advertiser Code Account Executive 317 Cash Katz/Washingto Sales Office Cash/Trade roduct 1/2

IN117/SP159/AL1336 Agency Ref Advertiser Ref

\$45.00		Z		:30		7a-9a <u>Rate</u> \$45.00	Morning <u>Spots/Week</u> 1	16 CBS This Weekdays	VNCT 09/20/16 09/26/10 Start Date End Date 09/20/16 09/26/16	5 WNCT 09/20/16 09/26/16 CBS This Morning Start Date
\$180.00	4	NM		:30		7a-9a <u>Rate</u> \$45.00	Morning <u>Spots/Week</u> 4	Weekdays)/16 09/26/1 <u>End Date</u> 09/26/16	4 WNCT 09/20/16 09/26/16 CBS This Morning Start Date
\$225.00	ω	NM		:30		6a-7a <u>Rate</u> \$75.00	s @ 6a <u>Spots/Week</u> 3	16 Local New Weekdays	VNCT 09/20/16 09/26/16 Local N Start Date End Date Weekdays 09/20/16 09/26/16 MTWTF	3 WNCT 09/20/16 09/26/16 Local News @ 6a Start Date
\$40.00	N	N.		:30		530a-6a <u>Rate</u> \$20.00	s @ 530a Spots/Week 2	I6 Local New Weekdays MTWTF	VNCT 09/20/16 09/26/16 Local N Start Date	2 WNCT 09/20/16 09/26/16 Local News @ 530a Start Date
\$30.00	2	MN		:30		5a-530a <u>Rate</u> \$15.00	s @ 5a Spots/Week 2	WNCT 09/20/16 09/26/16 Local News @ 5a Start Date)/16 09/26/16 End Date 09/26/16	1 WNCT 09/20 Start Date Week: 09/20/16
Amount	Spots	Туре S	Rate Rtn TypeSpots	Spots/ Length Week	Days	Start/End Time	on	ate Description	Date End D	*Line Ch Start Date End Date Description

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

WNCT Side VALINGAN NASALOVA

3221 S. Evans St. Greenville, NC 27834 252-355-8500 WNC Iscom Greenville, NC 27834

(252) 355-8542 3221 South Evans Street WNCT

	Contract / Revision 905389 / 1	Alt Örder # 25170668
Contract Dates	Product	Estimate #
09/20/16 - 09/26/16	candidate	4709
Advertiser	<u>Origi</u>	Original Date / Revision
POL/Roy Cooper for Gov		07/18/16 / 07/21/16

\$650.00		Z	:30	8p-9p	NCIS	16 WNCT 09/20/16 09/26/16
\$350.00	_	NM	:30	10p-11p Rate \$350.00	6 NCIS LA Weekdays Spots/Week M====== 1	15 WNCT 09/20/16 09/26/16 Start Date End Date Week: 09/20/16 09/26/16
\$450.00	N	ZM	:30	730p-8p <u>Rate</u> \$225.00	6 Family Feud Weekdays Spots/Week MTWTF 2	14 WNCT 09/20/16 09/26/16 Start Date End Date Week: 09/20/16 09/26/16
\$250.00	12	MN	:30	7p-730p Rate \$125.00	6 Entertainment Tonight Weekdays Spots/Week MTWTF 2	13 WNCT 09/20/16 09/26/16 Start Date End Date Week: 09/20/16 09/26/16
\$130.00	_	MN	:30	6p-630p <u>Rate</u> \$130.00	6 Local News @ 6p Weekdays Spots/Week MTWTF 1	E 12 WNCT 09/20/16 09/26/16 Start Date End Date Week: 09/20/16 09/26/16
\$130.00	20	NM	:30	4p-5p <u>Rate</u> \$65.00	6 Dr Phil Weekdays Spots/Week MTWTF 2	11 WNCT 09/20/16 09/26/16 Start Date End Date Week: 09/20/16 09/26/16
\$120.00	2	NM	:30	3p-4p <u>Rate</u> \$60.00	6 Steve Harvey Weekdays Spots/Week MTWTF 2	10 WNCT 09/20/16 09/26/16 Start Date End Date Week: 09/20/16 09/26/16
\$90.00	_	NM	:30	9a-1030a Rate \$90.00	CBS Sunday Morning Weekdays Spots/Week	9 WNCT 09/20/16 09/26/16 Start Date End Date Week: 09/20/16 09/26/16
\$180.00	ω	MN	:30	12p-1230p <u>Rate</u> \$60.00	Local News @ 12p Weekdays Spots/Week MTWTF 3	E 8 WNCT 09/20/16 09/26/16 Start Date End Date Week: 09/20/16 09/26/16
\$20.00		NM	:30	7-8a <u>Rate</u> \$20.00	Local News Su 7-8a Weekdays Spots/Week	7 WNCT 09/20/16 09/26/16 <u>Start Date</u> <u>End Date</u> Week: 09/20/16 09/26/16
\$15.00	****	NM	:30	6a-7a <u>Rate</u> \$15.00	Weekdays Spots/Week	716
				Rate	Weekdays Spots/Week	Start Date End Date
Amount	Spots	Rate Rtn TypeSpots	Spots/ s Length Week	Start/End Time Days	e Description	*Line Ch Start Date End Date Description

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WNCT CO 3221 S. Evans St. Greenville. NC 27834 252-355-8500 VINDOGANA HISON MASIEN

WNCTcom Greenville, NC 27834 (252) 355-8542 WNCT 3221 South Evans Street

Start/End

Spots/

	Contract / Revision	Alt Order #
	905389 / 1	25170668
Contract Dates	Product	Estimate #
09/20/16 - 09/26/16	candidate	4709
Advertiser	<u>Orig</u>	Original Date / Revision
POL/Roy Cooper for Gov		07/18/16 / 07/21/16

\$5,145.00	42		s 0.00	Totals			
\$125.00	_	NM	:30	Sa 330p-630p <u>Rate</u> \$125.00	oots/Week	6 09/24/16 College Footbal End Date Weekdays St 09/26/16S-	25 WNCT 09/24/16 Start Date Ei Week: 09/20/16 08
\$120.00	ω	MN	:30	1135p-1235a Rate \$40.00	11: Spots/Week 3	16 09/26/16 Late Show End Date Weekdays 09/26/16 MTWTF	E 24 WNCT 09/20/16 09/26/16 Start Date End Date Week: 09/20/16 09/26/16
\$80.00		MN	:30	11p-1135p <u>Rate</u> \$80.00	Spots/Week	16 09/25/16 LN Su End Date Weekdays 09/26/16S	23 WNCT 09/25/16 Start Date E Week: 09/20/16 0:
\$300.00	ω	NM	:30	11p-1135p <u>Rate</u> \$100.00	11 _{s/Week}	16 09/26/16 Local News @ 11p End Date Weekdays Spots 09/26/16 MTWTF	E 22 WNCT 09/20/16 09/26/16 Start Date End Date Week: 09/20/16 09/26/16
\$375.00	••••	MN	:30	-9p <u>Rate</u> \$375.00	8p-9p Spots/Week 1 \$3	/16 09/26/16 Big Brother End Date Weekdays 09/26/16S	21 WNCT 09/20/16 Start Date E Week: 09/20/16 0
\$400.00	_	MN	:30	-8p <u>Rate</u> \$400.00	7p-8p Spots/Week 1 \$4	16 09/26/16 60 Minutes End Date Weekdays 09/26/16S	20 WNCT 09/20/16 09/26/16 Start Date End Date 1 Week: 09/20/16 09/26/16
\$90.00	_	NM	:30	9p <u>Rate</u> \$90.00	8p-9p Spots/Week 1 \$	1/16 09/26/16 Sat Hour 1 End Date Weekdays 09/26/16S-	19 WNCT 09/20/16 Start Date E Week: 09/20/16 0
\$375.00	_	NM	:30	9p-10p <u>Rate</u> \$375.00	9p- Spots/Week 1	16 09/26/16 Hawaii 5-0 End Date Weekdays 09/26/16F	18 WNCT 09/20/16 Start Date E Week: 09/20/16 0
\$375.00		NM	:30	10p-11p <u>Rate</u> \$375.00	Criminal Minds Beyond Bor 10, eekdays Spots/Week	09/26/16 <u>nd Date</u> <u>W</u> 9/26/16	17 WNCT 09/20/16 Start Date E Week: 09/20/16 0
				<u>Rate</u> \$650.00	Spots/Week 1	End Date Weekdays 09/26/16 -T	Start Date E Week: 09/20/16 0
Amount	Spots	Rate Rtn TypeSpots	Length Week	Time Days		Ch Start Date End Date Description	*Line Ch Start Dat

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09/20/16 - 09/26/16	candidate	4709
Advertiser	Origi	Original Date / Revision
POL/Roy Cooper for Gove		07/18/16 / 07/21/16

Ϋ́,	Date:			Signature:
\$4,373.25	(\$771.75)	\$5,145.00	42	Totals
\$586.50	(\$103.50)	\$690.00	7	09/26/16 -09/26/16
\$3,786.75	(\$668.25)	\$4,455.00	35	08/29/16 -09/25/16
Net Amount	Agency Comm.	# of Spots Gross Amount Agency Comm.	# of Spots	Time Period

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